

Duplicare vs Out the box

> Key Features & Information

Website :

www.data-8.co.uk

About Duplicare

Jaabir I ★★★★★
Huge Timesaver
My organisation has been using Duplicare for a couple of years now and it's been a huge timesaver for us.

James I ★★★★★
Great Solution and Easy to Use
100% recommended for any organisation using D365.

Data8 Duplicare™ is the ultimate Data Quality Guardian for Microsoft Dynamics 365. Regardless of whether a user is inputting data directly via forms, or importing Data from external data sources, Data8 Duplicare™ will give customers confidence that data within their D365 instance will be accurate, standardised and free of duplicates.

Introducing Duplicare



Data Capture - Events 01

Third-Party Data Feeds 02

Manual Data Entry 03

Excel List Imports 04

Website Form Fills 05



Deduped, merged, standardised and concatenated, with no loss of key data from original records

Data8 Duplicates Detected+

2 Duplicates Detected

Record being created:

Resolution	First Name	Last Name
	Anakin	Skywalker

Record detected

Resolution	First Name	Last Name
First Rule Matched		
Anakin Skywalker	Contact To Contact Match	
<input checked="" type="checkbox"/> Anakin Skywalker	Contact To Contact Match	

Key Differences



	Dynamics 365 out-of-the-box
	Basic
Duplicate detection	Basic rules (exact/fuzzy matching limited)
Real-time prevention	Limited - simple rule-based
Bulk deduplication	Limited / manual processes
Merging records	Manual and basic
Custom entities	Supported but basic logic
Accuracy	Can miss duplicates or create false positives
Automation	Minimal
User experience	Native UI, simple
Data governance	Basic
Support	Microsoft support

	Data8 Duplicare
	Advanced
	✓ Advanced matching with AI + configurable logic
	✓ Yes, with more accurate matching
	✓ Automated bulk dedupe + scheduling
	✓ Automated + multi-record merge options
	✓ Highly flexible matching across any entity
	✓ High precision matching (designed for complex data)
	✓ Full automation (scheduled jobs, workflows)
	✓ More advanced UI + guided processes
	✓ Strong governance, audit, compliance features
	✓ Dedicated vendor support + onboarding



Duplicare Features & Benefits



Advanced Matching

(fuzzy logic, AI-assisted rules)



AI Agent

(enhances user experience and for non-technical users)



Real-time + batch deduplication



Automated merging and scheduling



Build custom rules with no limitations

(limited to 5 out the box)



Single customer view (golden record)



Improves ROI and adoption of D365



Standardizes all your addresses and phone numbers

(consistent data quality)

What Results to Expect



Tensar

With the power of Data8 Duplicare, the client reduced their database size by 40%

40%

Database reduction

Dynamic Communities

The client merged over 4,000 duplicates in the first 6 months, saving over 250 hours manually checking for duplicates

4,000+

Duplicates merged in 6 months

AMI International

Case Study

AMI found Duplicare to be far and away the best solution to prevent and eliminate duplicates

Free Trial

Before purchase

Fuzzy Logic

Edge case detection

Ready to Get Started?

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